



## Partners for Sustainable Pollination

**OBJECTIVE:** Promote the health of honey bees and other pollinators, and support beekeepers, with focus on increasing safe forage for bees—including larger scale needs of honey bees, and improving access to safe forage for beekeepers.

### OUTREACH & PARTNERING EFFORTS

Increase public awareness & encourage actions by growers and consumers to increase bee forage.

**“Bee Friendly Farming”** Initiative, Pilot Phase Recently Launched

- Increases Grower and Public Awareness and Recognition
- Encourages Consumers to Buy (1) Locally Produced Honey, and (2) Produce Grown by Bee Friendly Farmers
- Open to Beekeepers, Growers, Businesses, Nonprofits, Gardeners, School Groups, Local Governments, Individuals
- *100% of Certification Fees Dedicated to Cost-Share Grower Efforts to Increase Bee Forage*



“Bee Friendly Farming” Logo



BFF Certification Open to Beekeepers, Growers, Businesses, Nonprofits, Gardeners, School Groups, Local Governments, Individuals

BFF Plaque Presented by PFSP at Ribbon Cutting Ceremony for Häagen Dazs Honey Bee Haven Garden, UC-Davis

*-Photo by Kathy Keatley Garvey, UC-Davis*

#### **Partnering Through Grower Workshops**

- Partnering with North Coast Resource Conservation and Development Council on 3 Grower Workshops
  - Valley Ford, 042109
  - Kunde Wine Caves, 073109
  - Shone Farm, 100909

#### **Other Outreach**

- “*The Bee Pastures*” Muir Booklet
- Presentation to CA Pesticide Applicators Professional Association (PAPA), 110508
- Presentation to California Farm Bureau Federation (CFBF) Bee Advisory Committee, 012209
- Presentations to Local Beekeepers, Forums
- Tabling at Events, Other



PFSP at Kunde Grower Workshop-“Hands Up!”

*-Photo by Phil Giles, NRCS*

For additional information, including documents, go to <http://www.pfspbees.org/developments.htm>; or contact Kathy Kellison, Executive Director at (707) 321-4711 or [k.kellison@earthlink.net](mailto:k.kellison@earthlink.net).



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### ADVOCACY EFFORTS

PFSP's advocacy efforts support national and state beekeeping industry leadership policy initiatives at the national and state levels, calling attention to (1) the critical importance of managed and native pollinators to agriculture and healthy ecosystems, and (2) the need to fully implement and fund the new conservation and research provisions in the 2008 farm bill for managed (honey bees) and native pollinators to help growers increase safe bee forage.

Key recommendations:

- USDA should establish honey bee liaison and beekeeping advisory group to identify and implement best practices needed for increased safe bee forage on conservation lands.
- NRCS should designate managed and native pollinators as priority resource concern at national and state (CA) levels.
- Increased technical assistance and financial incentives should be provided, to support PFSP partnership efforts with growers and other stakeholders to increase bee forage.

These efforts complement and support PFSP outreach and partnering initiatives to encourage bee pasture plantings.

#### Federal Legislative:

- Letters to Congress in Support of Conservation and Research Provisions for Managed and Native Pollinators in 2008 Farm Bill
- Letters to Congress in Support of Ag Appropriations Funding for Pollinator Research

#### Federal Regulatory Implementation:

To USDA—Incorporate pollinator 2008 farm bill conservation provisions for managed and native pollinators into conservation programs and conservation practice standards and seek input from beekeeping industry.

- Comments, Conservation Stewardship Program, 102809
- Comments, Conservation Reserve Program, 082709 and 101909
- Comments, Resource Conservation Act Review, 083109
- Facilitated Beekeeping Industry Letter to NRCS Chief White Urging “Honey Bee Liaison” and “Honey Bee Pasture” Industry Work Group
- Comments, Conservation Practice Technical Assistance, 080409
- Comments, Environmental Quality Incentives Program, 041309
- Comments, Wildlife Habitat Incentives Program, 041309
- Comments, USDA Specialty Crops Research Advisory Committee, 031209
- Letter to President-Elect Obama, 011209

#### California Advocacy:

- Letter to CA Governor Schwarzenegger Supporting Honey Standards Bill, 091009
- Comments to CDFA on CA Ag Vision, 020309
- Group Petition Letter to CDFA Sec Kawamura-Ag Pollinator Habitat Initiative, 061208
- Comments, to CA NRCS re Conservation Stewardship Program Priorities, 070809
- Advocacy Outreach, to CA NRCS re Honey Bee Forage in Pollinator Tech Note, Spr09
- Representation on CA NRCS State Technical Advisory Committee